

Alma Mater Studiorum - Università di Bologna | Dipartimento di Architettura
Corso di Laurea Magistrale in Advanced Design
All'interno del Corso di Storia del Disegno Industriale-II

SEMINAR

Design in Brazil: a brief overview

28 october 2024 | h 14:30 - 15:30

Aula 1.3, Viale del Risorgimento, 2 - Teams Streaming



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA

DIPARTIMENTO
DI ARCHITETTURA



Advanced
Design

Design in Brazil: a brief overview

By Joy Till, professor in Design program
at Pontifical Catholic University of Rio
de Janeiro

Moderator: Pelin Bolca

This event will explore the rich and diverse landscape of Brazilian design, showcasing works that are deeply connected to the country's values. Various designers, whose creations are inspired by Brazil's unique blend of indigenous, Afro-descendant and European migration influences, and modern innovations, will be featured. Their work exemplifies a commitment to responsible material use, drawing inspiration from nature while fostering a deep respect for social and environmental sustainability. The discussion will highlight Brazil's approach to sustainable design, addressing both local and global challenges in the field.

